

SENDING YOUR ENTRIES 2007 CREATIVE EXCELLENCE AWARDS

September 6-8, 2007

Call for Entries

Mounting Instructions

All exhibits must be mounted on an 18" x 28" white showcard board including on-line. White board thicker than 4-ply is not permitted. Colored board may not be used.

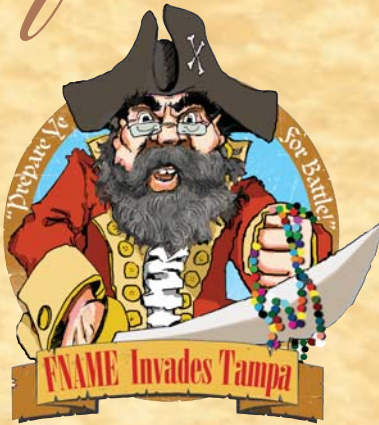
All boards must be presented in vertical format (18" across x 28" down) and must have the entry centered and parallel to the top of the panel (no angled entries.) Mount entire tearsheet, regardless of size.

All boards must be punched with 4 holes. To facilitate their proper display these holes must be placed 3/4" down from the top and 4 3/4" in from each side (as shown in Figure A.)

The category card must be mounted flush to the upper right corner on each entry.

The results card (optional) must be mounted flush to the upper left corner.

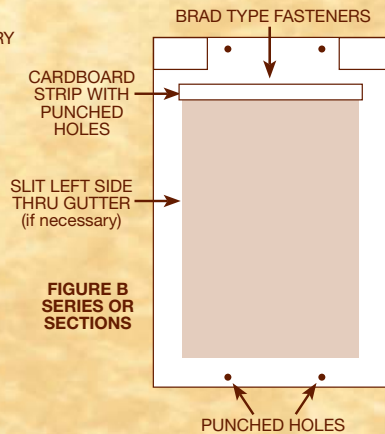
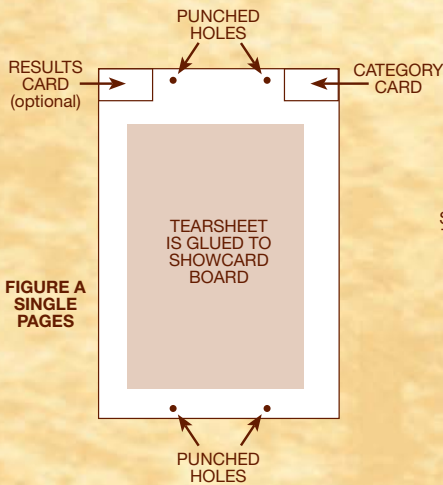
No decorations, rules, logos, mastheads, borders etc. will be allowed on the display boards — just your entry, your category card and the (optional) results card.



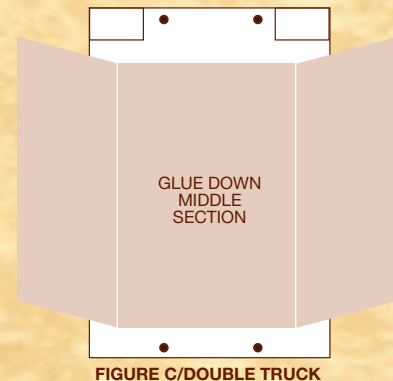
Acetate pockets are acceptable for items such as market books, tabloids, quarterfolds etc. and must center the entry on the display board.

A series of thematically related ads, or complete sections will be treated as one entry and must be on one panel. The recommended method is to punch the top of the section and a strip of cardboard with at least three holes. Assemble and mount onto the display panel with brass brads, as shown in Figure B. Slit the left side of a section through the gutter to form single pages, attached by the top brads only. It is suggested that you cover the back of the brads with masking tape so they do not rip other entries.

Optional: To provide optimum quality for the conference presentation and the winners brochure, please supply a CD with PDFs of your entries. PDFs can be submitted at your normal settings for proofs or press. If PDFs are not submitted, photos will be taken of your tearsheets.



Double trucks must use just one board.
Center and glue the entry as indicated in Figure C.



Include this manifest with your entries.

Entry Deadline: FRIDAY, JUNE 29th

Remember: Eligible entries must have been published between June 1, 2006 and May 31, 2007

Send postage paid to:

The Tampa Tribune/FNAME Tearsheet Contest
Attn: Don Weaver/Graphics Manager
Advertising Operations
202 South Parker Street, Tampa, FL 33606

Double check your entries

- Is the form filled out correctly and included with your tearsheet?
- Is the check made out for the proper amount? (\$20 entry fee plus \$12 per entry)
- Do your entries conform to all rules?
- Questions? Call Don Weaver at 813-259-7972

Newspaper _____
Group _____
Contact Person _____
Phone Number _____
Email _____

Indicate the number of entries in each category

Category 1 _____	Category 7 _____	Category 13 _____	Total Number of Entries _____
Category 2 _____	Category 8 _____	Category 14 _____	Multiply x \$12.00 = _____
Category 3 _____	Category 9 _____	Category 15 _____	Add \$20.00 Entry Fee \$20.00
Category 4 _____	Category 10 _____	Category 16 _____	Total _____
Category 5 _____	Category 11 _____	Category 17 _____	Amount Paid _____
Category 6 _____	Category 12 _____		

Make checks payable to FNAME Enclose check and entry form with your entries. Sorry, credit cards not accepted.