

2006 Creative Excellence Awards

August 24th-26th

fname
Florida newspaper advertising
and marketing executives

Call for Entries



MOUNTING INSTRUCTIONS

All exhibits must be mounted on an 18"x28" white showcard board including on-line. White board thicker than 4-ply is not permitted. Colored board may not be used.

All boards must be presented in vertical format (18" across x 28" down) and must have the entry centered and parallel to the top of the panel (no angled entries.) Mount entire tearsheet, regardless of size.

All boards must be punched with 4 holes. To facilitate their proper display these holes must be placed 3/4" down from the top and 4 3/4" in from each side (as shown in **Figure A.**)

The category card must be mounted flush to

the upper right corner on each entry.

The results card (optional) must be mounted flush to the upper left corner.

No decorations, rules, logos, mastheads, borders etc. will be allowed on the display boards - just your entry, your category card and the (optional) results card.

Acetate pockets are acceptable for items such as market books, tabloids, quarterfolds etc. and must center the entry on the display board.

A series of thematically related ads, or

complete sections will be treated as one entry and must be on one panel. The recommended method is to punch the top of the section and a strip of cardboard with at least three holes. Assemble and mount onto the display panel with brass brads, as shown in **Figure B.** Slit the left side of a section through the gutter to form single pages, attached by the top brads only. It is suggested that you cover the back of the brads with masking tape so they do not rip other entries.

Double trucks must use just one board. Center and glue the entry as indicated in **Figure C.**

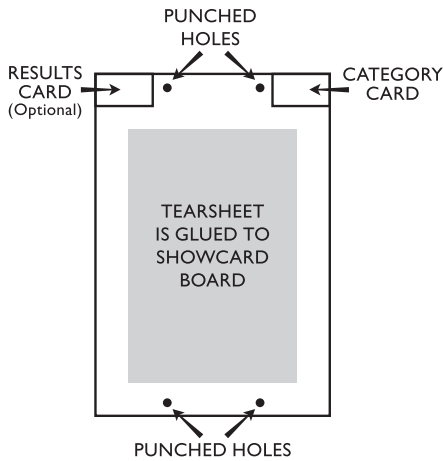


Figure A / Single Pages

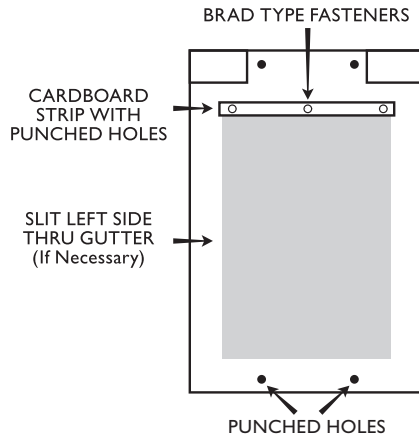


Figure B / Series or Sections

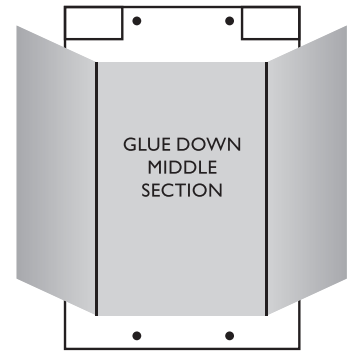


Figure C / Double Truck

Include this manifest with your entries.

**ENTRY DEADLINE:
FRIDAY, JUNE 30th**

Remember: Eligible entries must have been published between June 1, 2005 and May 31, 2006

Send postage paid to:
The Palm Beach Post
FNAME Tearsheet Contest
Attn: Carol von Feilitzsch
2751 South Dixie Highway
West Palm Beach, FL 33405

Make checks payable to FNAME
Enclose check and entry form with your entries. Sorry, credit cards not accepted.

DOUBLE CHECK YOUR ENTRIES

- Is the form filled out correctly and included with your tearsheet?
- Is the check made out for the proper amount? (\$20 entry fee plus \$10 per entry)
- Do your entries conform to all rules?

Newspaper _____
 Group _____
 Contact Person _____
 Phone Number _____
 Email _____

Indicate the number of entries in each category

Category 1 _____ Category 7 _____ Category 13 _____
 Category 2 _____ Category 8 _____ Category 14 _____
 Category 3 _____ Category 9 _____ Category 15 _____
 Category 4 _____ Category 10 _____ Category 16 _____
 Category 5 _____ Category 11 _____ Category 17 _____
 Category 6 _____ Category 12 _____

Total Number of Entries _____
 Multiply x \$10.00 = _____
 Add \$20.00 Entry Fee \$20.00
 Total _____
 Amount Paid _____