

Sending Your Entries



MOUNTING INSTRUCTIONS

All exhibits must be mounted on an 18" x 28" white showcard board including on-line. White board thicker than 4-ply is not permitted. Colored board may not be used.

All boards must be presented in vertical format (18" across x 28" down) and must have the entry centered and parallel to the top of the panel (no angled entries.) Mount entire tearsheet, regardless of size.

All boards must be punched with 4 holes. To facilitate their proper display these holes must be placed 3/4" down from the top and 4 3/4" in from each side (as shown in **Figure A**.)

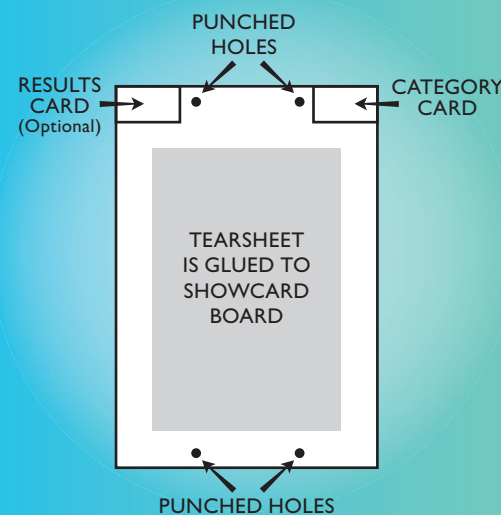


Figure A / Single Pages

The category card must be mounted flush to the upper right corner on each entry.

The results card (optional) must be mounted flush to the upper left corner.

No decorations, rules, logos, mastheads, borders etc. will be allowed on the display boards - just your entry, your category card and the (optional) results card.

Acetate pockets are acceptable for items such as market books, tabloids, quarterfolds etc. and must center the entry on the display board.

A series off thematically related ads, or complete sections will be treated as one entry and must be on one panel. The recommended method is to punch the

top of the section and a strip of cardboard with at least three holes. Assemble and mount onto the display panel with brass brads, as shown in **Figure B**. Slit the left side of a section through the gutter to form single pages, attached by the top brads only. It is suggested that you cover the back of the brads with masking tape so they do not rip other entries.

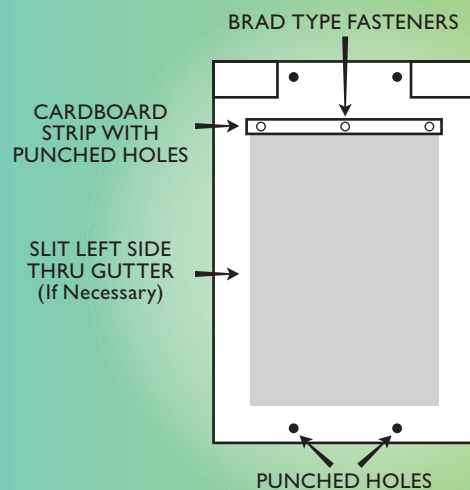


Figure B / Series or Sections

Double trucks must use just one board. Center and glue the entry as indicated in **Figure C**.

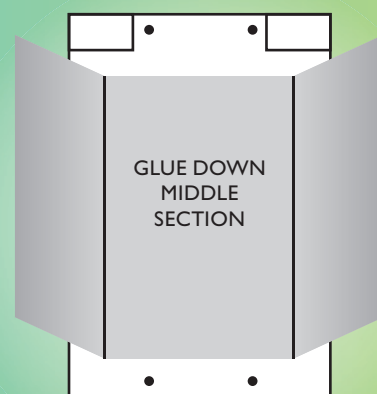


Figure C / Double Truck

DOUBLE CHECK YOUR ENTRIES

- Is the form filled out correctly and included with your tearsheet?
- Is the check made out for the proper amount? (\$20 entry fee plus \$10 per entry)
- Do your entries conform to all rules?

SHIPPING

Be sure to pack your entries, entry form and check (payable to FNAME) and mail postage-paid to:

The Palm Beach Post
Attn: Carol von Feilitzsch/Retail Advertising Art Director
2751 South Dixie Highway
West Palm Beach, FL 33505

2006 Creative Excellence Awards

Call for Entries



PGA NATIONAL RESORT and SPA
 400 Avenue of the Champions
 Palm Beach Gardens, Florida
 AUGUST 24th-26th, 2006