

Program Agenda



Annual FNAME Sales Conference and Tear Sheet Awards Presentation

Hutchinson Island
Marriott Beach
Resort & Marina
September 8, 9 & 10

Conference Is Casual Attire Except for the Tear Sheet Awards Banquet

Thursday / September 8th

- 12:00 noon – 5:00 p.m. Registration (Plantation Foyer)
Exhibits available for viewing (Palm Pavilion)
1:00 p.m. – 3:00 p.m. Board of Directors Meeting (Blue Heron Room)
5:45 p.m. – 8:00 p.m. Welcome Cocktail Reception aboard the Island Princess
Sponsored by: Treasure Coast News/Press-Tribune
Please be at the dock no later than 5:45 p.m. for boarding.
Open bar and heavy hors'odeuvres
8:00 p.m. – Till Dinner (On Your Own)

Friday / September 9th

Don't miss the Creative Networking Roundtable
Friday 2 p.m. - 4 p.m. • Blue Heron Room

- 7:30 a.m. – 8:30 a.m. Buffet Breakfast (Osprey Room)
Sponsored by: Newspaper Printing Co., Inc.
8:30 a.m. – 5:00pm Registration (Plantation Foyer)
General Session (Plantation Salon I & II)
8:30 a.m. – 8:45 a.m. Early Bird Drawings
8:45 a.m. – 9:00 a.m. Business Meeting and Election of Officers
For General Membership Voting
9:00 a.m. – 9:15 a.m. Welcome Tom Weber, Publisher, Treasure Coast News/
Press Tribune
9:15 a.m. – 10:00 a.m. Bealls Department Stores, Melissa Niewald
10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:00 a.m. Wachovia, Jay Everett
11:00 a.m. – 11:45 a.m. Badcock, Leland Carawan
12:00 noon – 1:30 p.m. Luncheon (Plantation Salons III & IV)
Installation of FNAME officers
(Plantation Salon I & II)
General Session
1:45 p.m. – 2:30 p.m. Best Buy, Marsha Lawrence
2:30 p.m. – 3:15 p.m. Cingular, Melissa Greene
3:15 p.m. – 3:30 p.m. Break
3:30 p.m. – 4:15 p.m. Macy's, Lisa Kaufman
6:00 p.m. – 7:00 p.m. Cocktail Reception (Grand Foyer)
Sponsored by American Color Graphics
7:00 p.m. – 10:00 p.m. Banquet and Tear Sheet Awards
(Plantation Salon III & IV)
Wine at Dinner Sponsored by imMEDIATE

Saturday / September 10th

- 7:30 a.m. – 8:30 a.m. Breakfast Buffet (Osprey Room)
Sponsored by Newspaper Printing Co., Inc.
8:30 a.m. – Noon Registration (Plantation Foyer)
General Session (Plantation Salon I & II)
8:30 a.m. – 8:45 a.m. Early Bird Drawings
8:45 a.m. – 9:00 a.m. Major Retail Directory
9:00 a.m. – 9:45 a.m. Target, Stacy Boone
9:45 a.m. – 10:30 a.m. Ashley Furniture, Howard Fineman
10:30 a.m. – 10:45 a.m. Break
10:45 a.m. – 11:15 a.m. Network Updates FNAN, Florida Press, TNN, and
National Newspaper Network
11:15 a.m. – Noon Roundtables featuring:
Publix, Target, CVS, Cingular, and Bealls
Noon – 6:00 p.m. Free Time
6:00 p.m. - ? FNAME networking, open night