

FNAME REGISTRATION

Return registration form & check to: Sandy Osteen, 8759 Bay Pointe Dr., Tampa, FL 33615
\$175.00 First Registration/\$150.00 Second Member Registration (or same newspaper)
\$350.00 for each Non-Member Registration
Make Checks Payable To: FNAME, visit our web site at: fname.org

2004 FNAME Annual Conference, September 9, 10 & 11 2004
The Ritz-Carlton Golf Resort, Naples
Hosted by the Naples Daily News
Deadline for registration: August 2, 2004

REGISTRATION FEE: The registration fee admits you to all conference sessions and cocktail hours. One ticket to each of the following: Friday Luncheon and Friday Night Banquet. Please fill out the enclosed Luncheon/Banquet form to be sure your tickets are included.

SPOUSE/GUEST: Cocktail hours are free for any registered member's spouse/guest. If you wish to have your spouse/guest attend the Luncheon or the Banquet, you may purchase additional tickets. Please fill out the enclosed luncheon & banquet form.

HOTEL RESERVATIONS: You may make your hotel reservations by **CALLING TOLL-FREE TO THE Ritz-Carlton Golf Resort, Naples 1-800-241-3333 or local 239-593-2000**. Be sure to let them know you are with the Florida Newspaper Advertising & Marketing Executives Group (FNAME).

REGISTRATION DEADLINE: Envelope must be postmarked by midnight, August 2nd, 2004 to receive the normal registration fee. **A LATE REGISTRATION FEE (additional \$25.00 for each member)** will apply after that date. Make checks payable to FNAME. **NOTE:** August 2nd is also the deadline to **MAKE SURE** that your name will appear on the Attendee list and that your registration package will be complete.

REGISTRATION REFUND POLICY: Registration fee will be refunded if notice of cancellation is made to FNAME by 5PM, August 25th 2004. Cancellation after that date will receive no refund.

FNAME Office: (813) 882-4979 or Fax (813) 290-9180

MUST BE POSTMARKED BY August 2nd OR LATE REGISTRATION FEE WILL APPLY

NAME _____
(as you wish to appear on badge)

This is my first FNAME Meeting _____

FIRM _____

This is my spouse/guest first Meeting _____

POSITION/TITLE _____

GUEST NAME _____

SPOUSE NAME _____

(ONLY IF HE/SHE IS ATTENDING)

MAKE CHECK PAYABLE TO: FNAME (SORRY NO CREDIT CARDS ACCEPTED)
AMOUNT PAID _____

Web Site FNAME.org FEI Number 59-2178356
FAX (813) 290-9180 or email: fnamefl@aol.com

ATTENTION CREATIVE / MARKETING ARTISTS!

Don't Get Left Behind!
Meet with fellow
**CREATIVE
PROFESSIONALS**
just like yourself at this
special **Networking Session**
just for you!



SHARE IDEAS FOR...

- Motivating creatives
- Deadlines: Making them work.
- Methods for collecting and archiving tearsheets for competitions.
- Sales & Creatives: Getting the right mix.
- Meetings with Creatives: How often? What's effective?
- Commission Plans?
- What Creatives do besides create? Sales Calls? Tickets/Scheduling? Quoting Rates?

PLUS - Bring you own ideas and questions!

Creative Networking Session Only • Friday, September 10th - \$65
Includes Cocktail Party and Banquet! Visit the Tearsheet Entry Display.

I will send _____ creative/marketing artists at \$65 each.

Newspaper Name _____

Attendee's Name and Title _____



Deadline is Monday, August 2nd, 2004

Return check and this form to:

Sandy Osteen, 8759 Baypointe Drive, Tampa, FL 33615

Fax (813) 290-9180

MAKE CHECK PAYABLE TO: FNAME

(Sorry, NO credit cards accepted)

THE RITZ-CARLTON GOLF RESORT, NAPLES

NAPLES, FLORIDA

SEPTEMBER 9, 10 & 11

2004 LUNCHEON & BANQUET REGISTRATION

Please fill out the information below, for you and your spouse/guest, and return this with your registration to make sure your tickets are included in your registration packets.

DEADLINE IS AUGUST 2ND, 2004

FNAME Luncheon and Banquet 2004 Annual Conference (Free for registered attendees) (Spouse/guest are charged as shown)

NAME _____ Luncheon _____ Banquet _____

NEWSPAPER/ORGANIZATION _____

1. SPOUSE/GUEST _____ \$35 Luncheon _____ \$65 Banquet _____

2. SPOUSE/GUEST _____ \$35 Luncheon _____ \$65 Banquet _____

I would like _____ extra Luncheon tickets at \$35.00 each

I would like _____ extra Banquet tickets at \$65.00 each

Return check (for EXTRA tickets) & registration to: Sandy Osteen
8759 Bay Pointe Drive, Tampa, FL 33615 Fax: (813) 290-9180 www.fname.org
MAKE CHECK PAYABLE TO: FNAME (sorry no credit cards)