



FNAME Annual 2004 Conference

Revised Schedule of Events

Conference is Casual Attire except for the Tear Sheet Awards Banquet

Thursday, September 9

Noon – 5:00 p.m. Exhibits available for viewing, Tiburon 3
Noon – 5:00 p.m. Registration
1:00 p.m. – 3:00 p.m. Board of Directors Meeting, Royal Palm Room
6:15 p.m. – 8:15 p.m. Sunset Cocktail Party aboard the Princess Cruise Ship
(Sponsored by Naples Daily News)
8:15 p.m. Dinner (On Your Own)

Friday, September 10

7:30 a.m. – 8:30 a.m. Breakfast, sponsored by American Color Graphics, Tiburon 1
8:00 a.m. – 5:00 p.m. Registration
8:30 a.m. – 8:45 a.m. General Session and Early Bird Drawings, Tiburon 2
8:45 a.m. – 9:00 a.m. Business Meeting and Election of Officers for General
Membership Voting
9:00 a.m. - 9:15 a.m. Welcome Speaker, Naples Daily News - Bob Burdick, President
and publisher
9:15 a.m. – 10:00 a.m. Rooms To Go – Morty Seaman, Vice Chairman
10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:00 a.m. SunTrust Bank – Peter Sommers, Media Supervisor and Judy
Popky, Vice President and Media Director, Westwayne
11:00 a.m. – 11:45 a.m. JC Penney – Merle Davidson
NOON – 1:30 p.m. Luncheon & Installations of of FNAME officers, Tiburon 1
1:45 p.m. – 2:30 p.m. Verizon Wireless – Suzy Deering
2:30 p.m. – 2:45 p.m. Break
2:30 p.m. - 5:00 p.m. Creative Advertising Session, Osprey Room
2:45 p.m. – 3:30 p.m. Miles Groves
6:00 p.m. – 7:00 p.m. Cocktail Reception, Foyers 2 and 3
7:00 p.m. – 10:00 p.m. Banquet and Tear Sheet Awards, Tiburon 2

Saturday, September 11

7:30 a.m. – 8:30 a.m. Breakfast, Tiburon 1
8:30 a.m. General Sessions and Early Birds, Tiburon 2
8:45 a.m. Major Retail Directory
9:00 a.m. – 9:45 a.m. CVS Pharmacy - Heidi Devlin
10:00 a.m. – 10:45 a.m. Updates: FNAN, FPS, NNN, TNN
11:00 a.m. – Noon Roundtables: Bealls Publix Kash N Karry
Tire Kingdom PepBoys
Noon – 6:00 p.m. Free Time
6:00 p.m. – Til ? FNAME networking
Open night